



alan gordon enterprises

Professional Motion Picture and Video Equipment: Rental - Sales - Service - Manufacturing

5625 Melrose Ave, Hollywood, CA 90038 • Phone: 323.466.3561 • Fax: 323.871.2193

www.alangordon.com

rental@alangordon.com

Attn: _____

From: _____

Individual and Sole Proprietorship Rental Application

(Return this form with copies of your U.S. Government photo I.D. and credit card)

Account Information

Please check one:

Individual

Sole Proprietorship

Name			
Street Address			
City, State, Zip			
Phone No. 1	Cell	Home	Work
Phone No. 2	Cell	Home	Work
E-mail Address	Fax No.		
Driver's License #	State of Issue		

Applicant's Company Credit Card Information

(Must be in the same name as the Applicant)

Type of Card	American Express	MasterCard	Visa
Name on Card	Security Code		
Credit Card No.	Expiration Date		
Issuing Bank	Bank Phone No.		

Insurance Information

(Account name must be identical to insured name stated on the insurance certificate)

Do you carry motion picture equipment rental insurance?

Yes

No

Insurance Co.	Contact Phone
Policy No.	Deductible Amt.

The Applicant must provide Alan Gordon Enterprises (A.G.E.) with a certificate of insurance. Acceptable insurance coverage must name Alan Gordon Enterprises, Inc. as "loss payee, additionally insured" for the rental of all equipment. The coverage must equal or exceed the replacement value of all rented equipment. The insurance certificate must be valid for the duration of the rental period. If A.G.E. agrees to extend the time of the rental contract, the Applicant is responsible for obtaining and providing A.G.E. with a certificate of insurance covering the extended rental period. Insurance must be provided for coverage of the equipment in transit. The Applicant may be responsible for leaving a deposit equal to the deductible amount for loss payee coverage and/or additionally insured coverage, whichever is greater, as stated on the insurance policy.

For the purpose of obtaining merchandise or services from Alan Gordon Enterprises, the above information can be relied upon as complete, accurate and truthful to the best of my knowledge.

Personal Guarantee

To: Alan Gordon Enterprises
5625 Melrose Ave.
Hollywood, CA 90038

Applicant: _____

I agree to guarantee payment of any amounts due to Alan Gordon Enterprises (A.G.E.) by the Applicant including amounts which become due now and in the future, together with the costs of collection and reasonable attorney's fees should it become necessary for A.G.E. to take legal action to enforce this Guarantee. I understand and agree that A.G.E. may enforce its rights under this Guarantee without its first having to proceed against the Applicant, apply any security which it may hold, or pursue any other remedy. I consent to the changing or extending by A.G.E. of the time, terms, or amount of payment which may be due or become due by the Applicant. My obligation shall not be affected by changing or extending the time, terms, or amount of payment that may be due or become due by the Applicant. I agree that any claims or rights that I have or may later have against the Applicant will be subordinated and postponed in favor of any claims which A.G.E. may have, now or in the future, against the Applicant.

Print Name _____

Signature _____

Date _____